



**What does the future
hold for the industry
post-pandemic?**

16 Funer MOSTRA

Feria Internacional de Productos
y Servicios Funerarios

International Fair for Funeral
Products and Services

2021 20-22
OCT
OCT

VALÈNCIA · ESPAÑA / SPAIN

**A platform
for change**





What does society expect of us?

The lessons we have learned from the pandemic are forcing our industry to **adapt to a new reality** that will determine how we operate in the future. The lessons learned from the pandemic are obliging our industry to adapt to a new reality that will dictate the way forward in the future. In addition to these lessons, certain trends had already been emerging in society, most notably a commitment to environmental sustainability, respect for diversity and new ways of bidding that final farewell.

Looking at this scenario, we need to **ask ourselves some questions about how to approach the future:** How should we adapt as an industry? What should the places where we bid that final farewell be like? What role will new technologies have to play in all this? But, above all...

The next edition of **FunerMostra** will be more than a standard trade fair. It will also be the ideal place to address these issues. FunerMostra will be a platform for change. We look forward to seeing you there.



1.100 funeral services (2019)

1.565 millions of turnover (2019)

417.625 funeral services delivering
different solutions
for families (2019)





Exhibit at **Funermostra**

**Southern
Europe's
foremost
international
fair for the
funeral sector**

> Show solutions to the questions the industry is asking in the current climate of change.

> Exhibit new products that take account of post-pandemic societal changes.

> Show the emerging future trends the industry is already responding to.

> Open up new markets and create new ways of doing business both in your home country and internationally.

> Connect with your target audience and present socially responsible products and alternative models that are in line with the industry's new requirements.

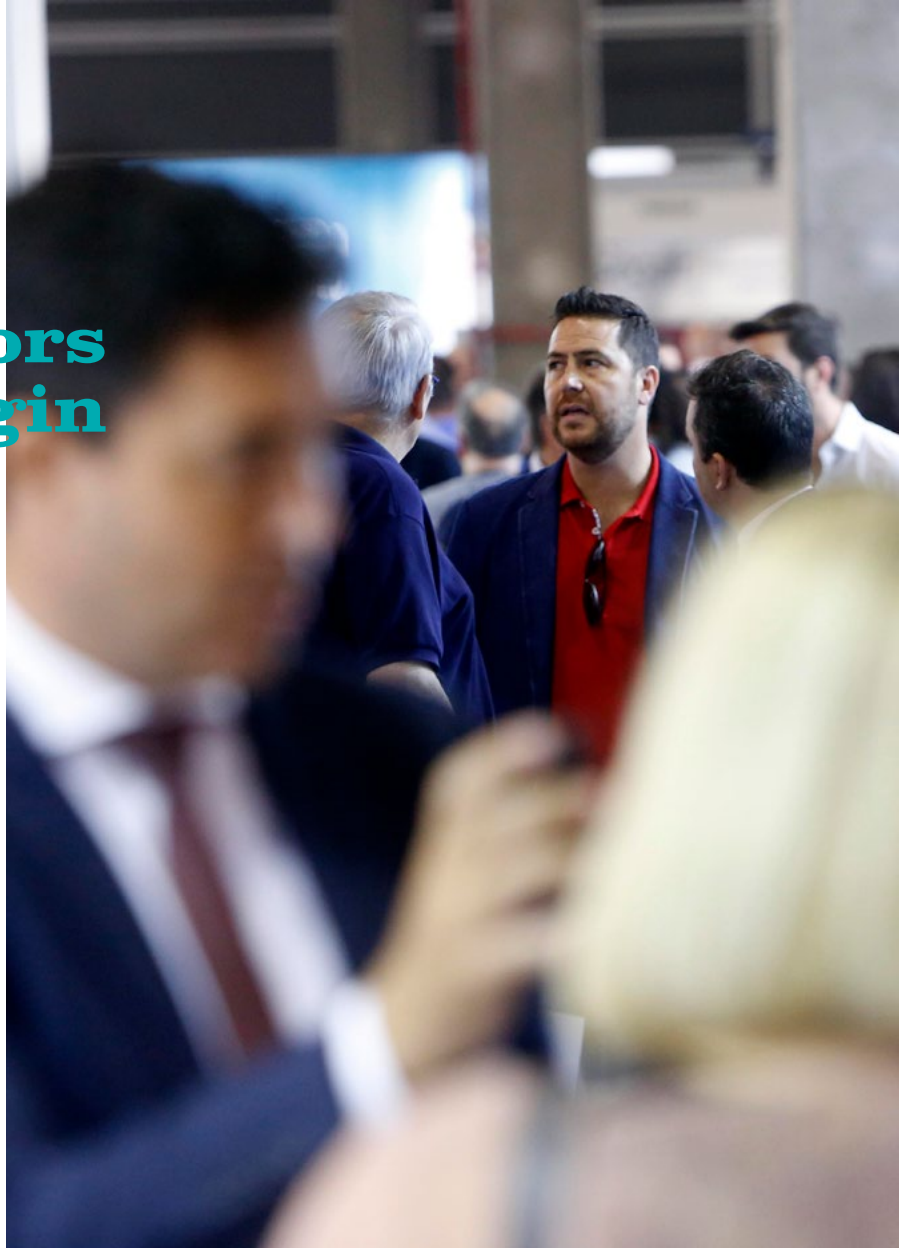
> Funermostra 2021 will be a platform for change and the meeting point the industry needs to help it move forward.



Visitors origin

Foreing visitors
**more than 40
countries** such a

Colombia, Italy,
Portugal, Brazil,
Argentina, Germany,
France, USA,
Japan, Canada...





Sectors

Coffins, urns, funeral services entities; insurers; body shops; funeral printing; funerary items; facilities and thanatopraxy; granite, marble, tombstones and sculptures; crematoria, costumes; floral ornamentation; fittings and upholstery; autopsy tables and refrigerators; chemicals; morgues facilities; private cemeteries; memorial spaces; entities and agencies and computer for funeral services and cemeteries...



The image shows a large audience from behind, seated in rows, facing a stage. On the stage, a man in a light-colored suit is speaking. Behind him is a large screen displaying the word 'ESSENTIALS'. To the left of the speaker, a banner reads 'Funer MOSTRA' and 'www.funermostra.com'. In the foreground, another man in a dark suit is standing at a podium, also speaking. Behind him is a banner that reads 'MOSTRA' and 'www.funermostra.com'. The setting appears to be a large exhibition hall with industrial lighting and structures visible in the background.

Activities

Live online and on-site debates and presentations relating to international experience in the following areas:

- > New spaces. Funeral home layouts and protocols.
- > New technologies as tools that offer unlimited potential for remote contact and offering services.
- > The environment and its impact on consumables, services and transport.
 - > Safety at work.
A new dimension.

• **16th Funermostra Awards**

- > Innovative product.
- > Environmental friendliness.
 - > Best stand.

... and much more



Some of the people we have spoken to at Funermostra



> **Jorge Horacio Bonacorsi**
President of the Argentine Federation of Funeral and Associated Services Providers (FAEDSFYA).



> **Samuel Tester**
Operations Manager at repatriations specialist Homeland International.



> **Paulo Moniz Carreira**
General manager for business at Servilusa - Agencias Funerarias and president of the Portuguese Association of Funeral Industry Professionals.



> **Luz Marina Chartuni**
Executive director, Colombian Association of Cemetery Parks.



> **Luca Tabossi**
CEO of the century-old Casa Tabossi funeral parlour.



> **Kyllikki Forsius**
President of the Funeral Services Providers Association of Finland.



> **Ulf Lernéus**
CEO of the Swedish Funeral Directors Association.



> Markus Pinter
CEO of the Funerals and
Cemeteries Company of Vienna.



> Ole Roed Jakobsen
CEO of the Danish Association
of Funeral Directors.



> Christine Pepper.
Executive manager of the National
Funeral Directors Association of
America (NFDA).



> Stephan Neuser
General secretary, Bundesverband
Deutscher Bestatter e. V., the German
Funeral Businesses Association.



> Gunnar Hammersmark
Executive director of the Funerals
Federation of Norway.



> Alfredo Gosálvez
General secretary,
PANASEF.



> Darío Loinaz
International consultant
based in Brazill.



Contact and info

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